

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	() STRATEGIC MEDIA SVCS	Rep Firm	
Advertiser	() .AMASH FOR CONGRESS		3299 K STREET NW SUITE #200	Sales Office () PHILADELPHIA	
Product	JUSTIN AMASH FOR		WASHINGTON, DC 20007	Salesperson () IAN AMBRON	
Estimate#		Agency C/P1/P2/E			
Buyer	NEIL WILLIAMS	Flight Dates	10/24/2012 - 10/30/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					

--- CONTRACT COMMENT ---

ADD TO SKED SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	6A-7A		:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
				Buyline Comment: 6A NEWS								
	2	TU	6A-7A		:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
				Buyline Comment: 6A NEWS								
	3	TH	5P-530P		:30	\$1,150.00	10/25-10/25	1	1	1	\$1,150.00	
				Buyline Comment: 5P NEWS								
	4	W	530P-6P		:30	\$1,150.00	10/24-10/24	1	1	1	\$1,150.00	
				Buyline Comment: 530P NES								
	5	M	530P-6P		:30	\$1,150.00	10/29-10/29	1	1	1	\$1,150.00	
				Buyline Comment: 530P NES								
	6	TH	7P-730P		:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
				Buyline Comment: INSIDE EDIT								
	7	M	7P-730P		:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
				Buyline Comment: INSIDE EDIT								
	8	SA	8A-10A		:30	\$675.00	10/27-10/27	1	1	1	\$675.00	
				Buyline Comment: SAT TODAY								
	9	SA	6P-630P		:30	\$600.00	10/27-10/27	1	1	1	\$600.00	
				Buyline Comment: NEWS								
	10	SU	6P-7P		:30	\$750.00	10/28-10/28	1	1	1	\$750.00	
				Buyline Comment: NEWS								

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---REPORT TOTALS---

Report Totals: 10 / \$8,275.00

---SALES MONTHLY TOTALS---

Oct 12: 7 / \$5,725.00 Nov 12: 3 / \$2,550.00

Sales Totals: 10 / \$8,275.00

Station Totals: 10 / \$8,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$8,275	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE